

labor.digital

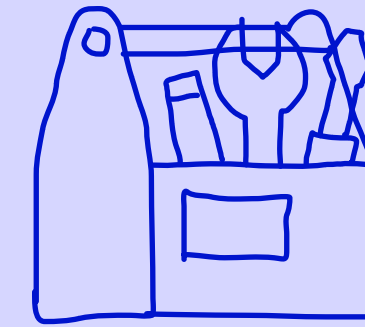
unmistakably ✨ ✨

LABOR

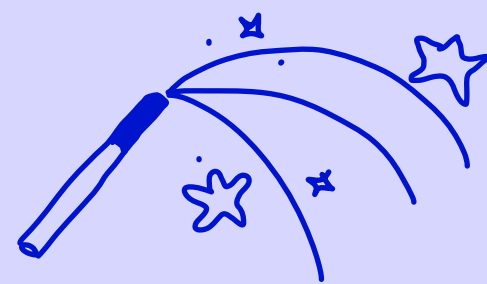
Digital Agency
since 2003

our challenge

Design a versatile toolkit
that represents a broad!!
range of multi-platform
courses.



Thumbnails and Brand Kits



Thumbnails

Adobe tutorials

Express Brand Kit

Design

Adaptability

Duration
3 Months

Product
Adobe Express

Business Sector
Student education



A versatile toolkit – enhancing digital learning. We designed 50+ thumbnails and custom brand kits with templates that help learners confidently grow their skills in **marketing, design, and content creation** – all within the Adobe universe.

- Custom Express Brand Kits
- Tailormade Express templates for each brand kit
- 50+ adaptable Thumbnails


together with
Valentina
Arismendi

+35%

increase of brand
experience

Create brand

Open Adobe Express



TUTORIAL-ARTICLE

Design a logo.

Beginner • 12 Min.

Adobe

Creativity & Design

PDF & E-signatures

Marketing & Commerce

Learn & Support

Search Adobe

Learn Adobe apps

View all

Photoshop

Illustrator

InDesign

Premiere Pro

After Effects

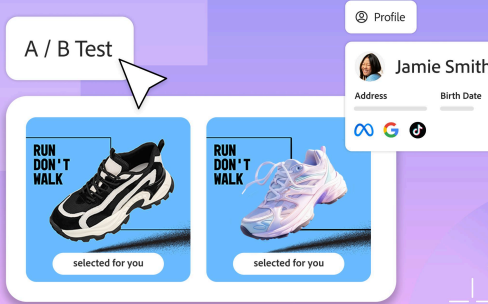
Lightroom

Acrobat Pro

Adobe Express

Firefly

A / B Test

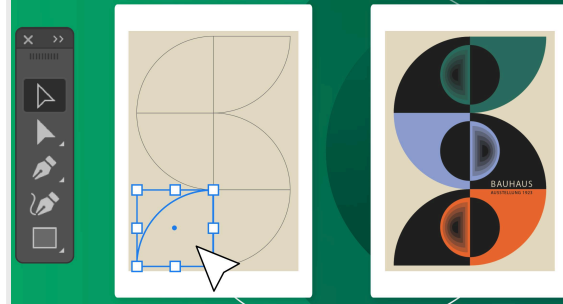


TUTORIAL-ARTICLE

Guide to A/B testing.

Beginner • 7 Min.

Create with drawing tools.

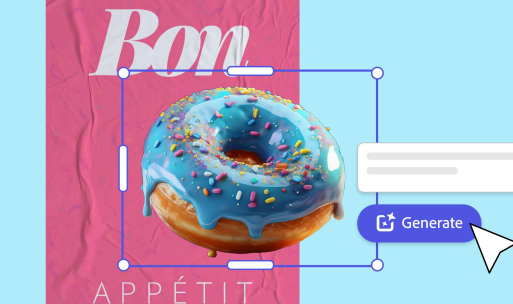


TUTORIAL-ARTICLE

Create with drawing tools.

Beginner • 3 Min.

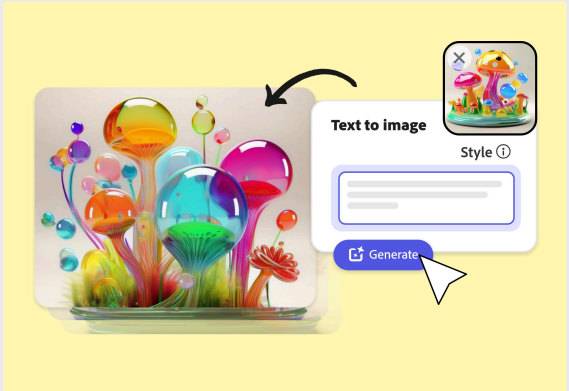
Dream it. Make it. Print it.



TUTORIAL-ARTICLE

Dream it. Make it. Print it.

Beginner • 14 Min.



TUTORIAL-ARTICLE

Match image composition to reference image.

Beginner • 4 Min.